Jimma University

SUPPLY CHAIN MANAGEMENT

ONLINE SHORT COURSE

Comprehend the significance of proficient supply chain management and how it leads to a competitive edge.



IN COLLABORATION WITH AHADU ACADEMY



ABOUT THIS COURSE

In today's globalised economy, supply chains function as the arteries that support the flow of goods and services. As our world grows increasingly intricate and interconnected, supply chains have emerged as a critical source of competitive advantage. They offer opportunities to innovate, optimise profits, and enhance the customer experience of your brand or business.

The Jimma University Supply Chain Management online short course introduces the fundamental concepts of goods and services production, inventory, storage, transportation, and the principles necessary to effectively manage your supply chains. Focusing on attaining a competitive edge, the course delves into the four functional areas of supply chain management and how they can be utilised to differentiate your business. Students will be guided by faculty to comprehend the concept of an integrated supply chain, determine when to implement a supply chain management system, and keep up with industry trends. By employing their individual circumstances as a case study, they will design an integrated supply chain plan and assess its potential for gaining a competitive advantage.

COURSE DURATION
8 weeks
Excluding orientation

EFFORT
6–8 hours per week
Self-paced learning online

LANGUAGE
English
Access resources from start date

LEARNING METHOD
Cohort-based learning
Group learning, expert guidance

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75% The percentage of companies that have felt a negative business impact as a result of supply chain disruption.

Accenture (n.d.). Accessed 5 July, 2022

22% The percentage of companies that have a proactive supply chain network, which means the end-user is able to address shifts in supply or demand before they become critical.

Procurement Tactics (2022)

IS THIS COURSE FOR YOU?

Designed to enhance the knowledge and skills of those who seek to remain relevant in supply chain management and unlock new career prospects, this course caters to a wide range of individuals. It is particularly well-suited for professionals already employed in logistics, warehousing, transportation, inventory control, purchasing, marketing, sales, customer service, and retail. Additionally, business owners or entrepreneurs interested in improving the efficiency of their supply chain functions will benefit from this course.

WHAT WILL SET YOU APART

On completion of this course, you'll walk away with:

1. A thorough understanding of the four key organisational functions in the supply chain.
2. Practical knowledge of warehouse performance, reverse logistics, investment recovery, transportation, and packaging.
3. The ability to design an integrated supply chain plan and measure its performance.
4. The confidence to move into or progress in a supply chain management role.



WHAT WILL YOU LEARN ON THIS COURSE?

Create a comprehensive supply chain strategy while advancing through the weekly modules of this online short course. Find out more about the learning outcomes you'll achieve as you progress through the **8 modules** of this course:

Please note that module titles and their contents are subject to change during course development.

ORIENTATION MODULE

WELCOME TO THE ONLINE CAMPUS

- Get to grips with your new online classroom
- Meet your Course Teaching Team and get to know your fellow classmates

MODULE 1

UNDERSTANDING GENERAL MANAGEMENT IN THE SUPPLY CHAIN

- Locate concepts of management in the context of supply chain management
- Understand how POLC (planning, organising, leading and controlling) forms the cornerstone of effective management
- Identify how the POLC model is essential to the strategic management process
- Identify the key functional management areas in supply chain management
- Relate the logistics function to each of the other functional areas: marketing, human resources, operations management and finance

MODULE 2

PROCUREMENT MANAGEMENT

- Identify the key methods of securing a competitive advantage by optimising procurement processes
- Practice successful procurement-based decision making
- Articulate how strategic sourcing is used to secure competitive advantage
- Illustrate the importance of supplier-evaluation and negotiation theory in the strategic sourcing process



MODULE 3

LOCAL AND INTERNATIONAL INVENTORY

- Investigate the key methods of measuring effective inventory management
- Illustrate the role of counting and carrying costs in inventory management
- Investigate material flow systems and enterprise resource planning
- Recognise the importance of the supply chain in greater global trade
- Discuss the various factors that influence the exporting decision-making processes
- Articulate when a business is ready and able to successfully enter international trade

MODULE 4

WAREHOUSING AND STORAGE MANAGEMENT

- Investigate the basic principles, values and primary objectives of warehousing
- Relate the factors that contribute to warehouse efficiency and effectiveness
- Recommend a productive programme to improve warehouse performance

MODULE 5

TRANSPORTATION MANAGEMENT, PACKAGING, AND CONTAINERS

- Describe the greater economic benefits of transport in the supply chain
- Articulate the impact of transport on supply chain decisions
- Identify factors that influence the selection of a transport mode
- Compare the advantages and disadvantages of each transportation mode
- Identify the four fundamental components of packaging
- Describe the central tenets of packaging design and legislation
- Articulate the need for sustainable packaging in terms of the environment
- Develop and understand how containers have shaped the modern supply chain

MODULE 6

FORECASTING AND DEMAND MANAGEMENT

- Identify different types of forecasting methods and their uses
- Recommend the best forecasting technique for an organisation

> ***This has been an awesome first-time experience with online learning and it really helped in broadening my understanding of supply chain management. The classmates were great. I even had the opportunity to meet one of them in person. Overall, this was a great learning experience which I will look into again in the near future.***
>
> **Tesfaye Lema**
> **Past Student**



MODULE 7

REVERSE LOGISTICS AND INVESTMENT RECOVERY

- Articulate the workings of reverse logistics in the supply chain
- Solve common barriers in reverse logistics strategy
- Compare different methods of implementing reverse logistics strategies
- Contrast the costs and benefits of outsourcing investment recovery and reverse logistics processes

MODULE 8

CREATING A COMPETITIVE ADVANTAGE

- Interpret how the supply chain may be used as a strategic tool
- Analyse the supply chain structure from a competitive viewpoint
- Distinguish how using the nine-step process can improve the competitive advantage of a supply chain
- Design a competitive supply chain process plan



ABOUT THE CERTIFICATE

Earn a certificate from Jimma University. Boost your career: earn a digital certificate of completion when you successfully complete the course. Add it to your LinkedIn profile, CV, job applications, and more.

Digital certificates are issued in your legal name and will be sent to you upon course completion. Please note, due to additional administrative requirements, at times course certificate issuance may be delayed by several weeks/months.

WHO YOU'LL LEARN FROM

The design of this online short course is guided by Jimma University, as well as industry experts, who will share their experience and in-depth knowledge with you throughout the course.

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MEET THE COURSE CONVENOR

Deribew Berhanu

Lecturer, Department of Management, Jimma University

YOUR SUCCESS TEAM

Ahadu Academy, which is collaborating with Jimma University to deliver this online course, provides a personalised approach to online education that ensures you're supported throughout your learning journey.



HEAD TUTOR

A subject expert who'll guide you through content-related challenges.



SUCCESS ADVISOR

Your one-on-one support available during university hours to resolve technical and administrative challenges.



GLOBAL SUCCESS TEAM

Available 24/7 to solve your tech-related and administrative queries and concerns.

ABOUT JIMMA UNIVERSITY

Jimma University is a prominent public research university located in Jimma, Oromia Region, Ethiopia, officially established in December 1999 following the merger of the Jimma College of Agriculture (founded in 1952) and the Jimma Institute of Health Sciences (founded in 1983). Operating under the motto “We are in the Community!”, the university is widely recognized as a pioneer of Community-Based Education, offering dozens of undergraduate and postgraduate programs across fields like health sciences, technology, and agriculture while consistently ranking among Ethiopia’s top higher-learning institutions.

WHY CHOOSE AHADU ACADEMY?

Ahadu Academy stands out as the premier choice for your online education journey. In collaboration with Africa’s leading universities and institutions, we offer a premium learning experience that focuses on your career aspirations. Our market-driven courses are designed to equip professionals with the skills needed for career advancement or a fresh start. By leveraging a data-driven approach, we ensure our courses align with future industry demands. Guided by top educators from renowned institutions, our platform integrates seamless technology for an optimal online learning experience. Backed by a dedicated team, ample resources, and cutting-edge technology, Ahadu Academy is not just an education provider – we are here to empower your potential. Choose Ahadu Academy for an education that goes beyond, shaping a pathway to your brighter future.

PAYMENT OPTIONS

You can pay your course fees before the course starts, or you may opt for a two-part payment plan on courses that are eight weeks and longer. To find out more about payment options please contact an Enrollment Adviser.

Payment plan: spread the cost of your course over multiple payments, interest-free.

SEEK EMPLOYER ASSISTANCE

By improving your skills and industry knowledge, you’ll have an influence on the success of your organization. Why wouldn’t you ask your boss to help you fund your studies if it’s going to have an impact on the way you do business?

If you are a Learning & Development (L&D) manager, or involved in training and upskilling for an organization, you can request information regarding our corporate offering on our Ahadu Academy for Business page.

MANAGE YOUR TIME

Ahadu Academy's learning model is designed to help you, as a working professional, improve your skills without compromising on work and family responsibilities. The coursework is broken up into weekly, manageable bite-sized modules, with incremental deadlines, designed to help you pace yourself over the duration of the course and allow you the legroom to work when it suits you best.

HOW TO CHANGE YOUR START DATE

As part of our commitment to your professional development, Ahadu Academy offers you a two-week period to change your course start date or request your money back if you're not fully satisfied.

To qualify for a deferral of your course start date, or to cancel your enrollment and receive a refund of your course fee, your request would need to reach our Success Advisers before the release of Module 2. For more information, please read our terms and conditions.

DISCOVER THE ONLINE CAMPUS

The online campus will be your virtual classroom for the duration of your course. Through its easy-to-use interface, you'll have access to a diverse variety of course content formats including interactive videos, module notes, practice quizzes, presentations, assignment briefs, and additional web resources.

On the online campus, you'll also be able to ask questions and interact with your fellow students and teaching team through the discussion forums.

ASSESSMENT EXTENSIONS

Ahadu Academy assessments are scheduled weekly. As our learners are working professionals, we allow a maximum of two (2) extension requests per student for the entire course. Extensions are not automatic and will be granted only after review. Approved extensions will normally be granted for up to 5 days only, and requests must be submitted at least 24 hours before the assessment deadline.



HOW YOU'LL LEARN

Every course is broken down into manageable, weekly modules, designed to accelerate your learning process through diverse learning activities:

- Work through your downloadable and online instructional material
- Interact with your peers and learning facilitators through weekly class-wide forums and reviewed small group discussions
- Enjoy a wide range of interactive content, including video lectures, infographics, live polls, and more
- Investigate rich, real-world case studies
- Apply what you learn each week to quizzes and assignment submissions

TECHNICAL REQUIREMENTS

BASIC REQUIREMENTS

In order to complete this course, you'll need a current email account and access to a computer and the internet, as well as a PDF Reader. You may need to view Microsoft PowerPoint presentations, and read and create documents in Microsoft Word or Excel.

BROWSER REQUIREMENTS

We recommend that you use Google Chrome as your internet browser when accessing the Online Campus. Although this is not a requirement, we have found that this browser performs best for ease of access to course material. This browser can be downloaded *here*.

ADDITIONAL REQUIREMENTS

Certain courses may require additional software and resources. These additional software and resource requirements will be communicated to you upon registration and/or at the beginning of the course. Please note that Google, Vimeo, and YouTube may be used in our course delivery, and if these services are blocked in your jurisdiction, you may have difficulty in accessing course content. Please check with an Enrollment Adviser before registering for this course if you have any concerns about this affecting your experience with the Online Campus.



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THIS SOUNDS PERFECT FOR MY CAREER!

I'M READY TO REGISTER

CONTACT US

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